



**For Immediate Release
July 2001**

**Quest International
Computers Pty Ltd**

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Australian Company captures a slice of the USA Stadium Point-of-Sale market

Quest International Computers Pty Ltd, together with their USA distributor Icon Software Inc, have become a major supplier of point of sale systems to the USA stadium and arena market.

Following success with their first two NBA/NHL Arenas in the USA last year, at the Pepsi Centre in Denver and the Staples Centre in Los Angeles, Quest has added two more venues, the new Invesco Field at Mile High in Denver and the Lexington Legends Stadium in Kentucky.

The new 76,125 seat Mile High Stadium (home of the Denver Broncos) is particularly significant as it is the newest state-of-the-art stadium in the USA and will be using 500 Quest VersaTerm Point of Sale Terminals in their 109 food and beverage concession and retail merchandising outlets.

This project, which will open in August 2001, was won against stiff competition due to the superior performance of the Quest VersaTerm plus the back office software capabilities. Volume Services America, the South Carolina based concession operator will manage the system and Jon Muscalo, Volume's Vice President of Facilities Design, said it was the clear choice based on the "superior reliability and functionality of the VersaTerm point of sale device."

Lexington Legends is a minor league baseball club affiliated with the Houston Astro's and when asked what led the Legends to choose VersaTerm over the many other choices for their new Stadium, Legends Director of Food and Beverage, Danny McCray, stated "from my years of experience in this industry, VersaTerm is the most state-of-the-art concession equipment in the industry today. It is simple to use, and technologically superior to anything else we have seen."



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As well as the stadium and arena market, Quest & their distributor Icon Software Inc, is also supplying the same technology to the cinema and theatre market in the USA, South America and Europe. ICON President, Tom Bell says, "All our markets rely on turning over large volumes of sales in very short timeframes and our customers value the reliability and the speed with which the VersaTerm point-of-sale terminal can do this. This technology leads the field in these areas and we are excited to work with Quest in providing this new generation of point-of-sale solutions."

Quest International Computers Pty Ltd, which was established in 1984, is based in Melbourne and Adelaide. It develops hardware and software point-of-sale solutions for stadiums, arenas, cinemas & theatres, as well as other major markets such as hospitality and franchising. Quest supplies software & electronic hardware in Australia, New Zealand and the USA and also has distributors in the UK, South America, Europe and South Africa.