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Quest Retail Technology

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Quest adds to Telstra Dome POS

Melbourne (May 24, 2004) – Telstra Dome, one of the premier sporting venues in Australia hosting Australian Rules Football, Soccer, International Rugby and Live Concerts, has upgraded their Quest Point of Sale system.

Telstra Dome, together with their Food Service suppliers Delaware North Australia, have been using the Quest VersaTerm for Point of Sale since the venue first opened in 1999. For the start of the 2004 season, they have upgraded their facilities with additional capabilities. As part of this upgrade, Telstra Dome contracted Quest to add facilities to three different areas; Back Office software, RF In Seat service and a Members Loyalty system.

Said Telstra Dome IT Manager Thuan Nguyen "We have invested in both hardware and software to upgrade and enhance systems to meet our business needs and requirements. To improve the overall POS system we have implemented major changes to the Back Of House software by installing the Quest Task Venue Event driven software and have introduced In-Seat Service for our Club Members, using wireless technology". Mr Nguyen went on to say "Task Venue has stabilised our overall POS system and has provided us with far more functionality and reporting capabilities. Quest's assistance and direct involvement in the implementation of these additional capabilities has been a very good experience, the dedication and total professionalism of the Quest team is second to none."

In another exciting development Telstra Dome has introduced the "Medallion Card" using Quest technology, which combines an ePurse and Loyalty system for their 5000 Premier Medallion Club Members. Member accounts are credited with a bonus as an incentive for early sign up each season, after which Members can replenish and use their card for purchases around the Medallion area.

About Telstra Dome

Telstra Dome is a multi-purpose designed facility to cater for major sporting and entertainment events, as well as social, business and private functions. Seating plans can be varied depending on the event type, with a maximum of 53,399 for AFL football and up to 74,000 for concerts. Major features of Telstra Dome are the retractable roof, which can be opened or closed in 8 minutes and the provision of car parking under the playing surface. For more information on Telstra Dome please visit www.telstradome.com.au

About Quest Retail Technology

Quest Retail Technology is the largest developer and manufacturer of Point of Sale Systems in Australia and has over 26,000 POS Terminals installed throughout 17 countries worldwide in a diverse range of applications including, bars, clubs, restaurants, fast food, stadiums, arenas, race tracks, theme parks, cinemas, franchises, ferry ships, and educational establishments. For more information on Quest solutions please visit www.quest.com.au